



Board of Directors Minutes
Hyatt Regency Chicago
Saturday, August 8, 2015

Board of Directors Attending

Christine Botosan, President
Bruce Behn, President-Elect
Mary Barth, Past President
Stephen Moehrle, Vice President-Finance
Steven Kachelmeier, Vice President-Research & Publications
Timothy Fogarty, Vice President-Education
Shaun Budnik, Director-Focusing on Academic/Practitioner Interaction

Marc Rubin, Director-Focusing on Membership
Gary Biddle, Director-Focusing on International
Anne Christensen, Director-Focusing on Segments
Robert Lipe, Director-Focusing on Intellectual Property
David Burgstahler, President-Elect-Elect
Leslie Hodder, Vice President-Finance-Elect
Terry Shevlin, Vice President-Research & Publications-Elect
Patricia Poli, Director-Focusing on Segments-Elect
Tracey Sutherland, Executive Director

Guests & Staff Attending

Hughlene Burton, Council Chair
Judy Luther, Informed Strategies

Julie Smith David, Chief Innovation Officer
Susan Crosson, Director, Center for Advancing Accounting Education
Barbara Brady, Director, Executive and Board Services

An Executive Session was held from 8:30 am – 9:20 am.

Minutes

A. Welcome – Christine Botosan welcomed the Board members and guests to the Board meeting. The agenda was reviewed and no additions/changes were made.

MSC to approve the minutes of the 2015 May Board of Directors meeting.

B. Annual Meeting: Key Messaging for Engaging our Community – The messaging for the Annual Meeting reflected on our past, present and future. Christine Botosan reviewed the Sharpening Our Vision project and timeline. The Board along with Council, and 51 members serving on 4 task forces, conducted an in-depth environmental scan and generated over 50 unique ideas to take advantage of the changes happening in the world of higher education. Julie Smith David reminded the Board of the presentation Bruce Mau Design (BMD) made at the 2015 May Strategic Retreat. The AAA is celebrating its 100th anniversary. This event is a major milestone in the AAA history and this is an opportunity at the Annual Meeting to engage members to encourage their support of the changes in the world of higher education, including the possibility of an Association name change.

C. Executive Director's Report – Tracey Sutherland reported on projects that were in process at the time of our March Meeting. The purchase of a building for the AAA Headquarters, the launching of two new journals, *Journal of Forensic Accounting Research* and *The Journal of Financial Reporting*. There was an upgrade to our association management system and the content management system, and the approval of an historic budget. The renovation plan for the new headquarters is being finalized with a target move-in date of April 2016. She reported on the upcoming retirement of Diane Hazard, Director of Publications, and reminded everyone of the new professional leadership staff, Susan Crosson, Director of the Center for Advancing Accounting Education, and Jeremy Thompson, Membership and Communications Director. Erlinda Jones, Senior Director of Member Event Services, has taken on additional on-site meeting responsibility while Dee Strahan is on sabbatical. Tracey talked about the official AAA mobile app that has been launched for the Annual Meeting. The official start of the Centennial celebration will take place at the Monday Plenary session with a flag procession. The J. Michael and Mary Anne Cook prize will be awarded for the first time at the Monday Plenary session. Three awards of \$25,000 each can be made in three categories: graduate degree program, undergraduate degree programs, and two-year degree programs. The Pathways Commission transition will be completed at the Annual Meeting. All attendees received a copy of the Pathways Commission report.

Minutes

C. Executive Director's Report (continued) –William Ezzell and Mark Higgins will receive the Outstanding Service Award for their work as Co-Chairs of the Pathways Commission and Mary Stone will receive the award for her work as Chair of

the Publication Ethics Task Force. Tracey reported that on June 25th, 25 articles and one section of one article were retracted from across the AAA journal collection. She described the key elements of the retraction process.

MSC to send thank you notes to the six colleagues for their efforts in the retraction process.

D. Annual Meeting update – Tracey Sutherland reported there are about 100 more registrations than last year. There are 77 countries represented. Christine Botosan reviewed the Plenary and Lunch speakers. The Conference on Teaching and Learning, the TLC WOW event, Global Emerging Scholars Workshop and FASTCA-15 are continuing events.

E. Finance – Stephen Moerhle reviewed the 2014-2015 financial highlights.

F. Agenda Review

1. Council meeting agenda review – Hughlene Burton reviewed the Council agenda. The incoming Council Chair will be invited to the August Board of Directors meeting at the Annual Meeting beginning at the 2016 Annual Meeting.
2. Business meeting agenda review – Christine reviewed the Business Meeting agenda.

G. Governance update

1. Draft Call for Nominations – Christine reviewed the draft Call for Nominations for the 2016-2017 Board of Directors positions.

MSC to accept the Call for Nominations with the suggested changes.

2. Acceptance of AAA Committee Reports – Christine Botosan asked for acceptance of the Committee reports. The Governance Committee will be given guidance for their charge for 2015-2016. The suggested changes for the Outstanding Accounting Educator Award submission packet will be discussed at the October Management Team meeting.

MSC to accept the 2014-2015 Committee Reports.

Reports Submitted

- Centennial Task Force (Lee Parker, Chair)
- COSO Committee (Doug Prawitt, Chair)
- Doctoral Consortium Committee (Mark W. Nelson, Chair)
- Education Committee (Timothy Fogarty, Chair)
- Governance Committee (Kevin Stocks, Chair)
- New Faculty Consortium Committee, (Shane Dikolli and Jennifer Wu Tucker, Co-Chairs)
- Outstanding Accounting Educator Award Committee (Sue Haka, Chair)
- Trueblood Seminars Committee, (Erin Nickell and Yonca Ertimur, Co-Chairs)

H. Engaging our Communities

1. Section and Region – Anne Christensen reported on attendance at the Spring Segment meetings. The Volunteer Leadership Workshop will have 41 leaders participate – 24 from Sections, 14 from Regions and 3 Council leaders. Anne talked about the Strategic Region Leadership Committee and the issues they will be discussing at their upcoming meeting in September.
2. Global Gathering update – Gary Biddle reported on the upcoming Global Gathering meeting that will be held on Thursday, August 13th.

I. Publications

1. Research Committee update – Steven Kachelmeier updated the Board on the status of the monographs. The Research Committee also made recommendations for the Senior Scholar videos. The Research Committee was tasked by the Board to consider any needed revisions to the published AAA Award Criteria. The Committee reviewed the eligibility and the name of the AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education.

MSC to accept the proposal to remove “third-or-fourth year” and to change the title to AAA/Grant Thornton Doctoral Dissertation Awards for Innovative Research in Accounting Education.

Minutes

I. Publications (continued)

The Research Committee also reviewed the eligibility of multiple publications for the Notable Contributions to Accounting Literature Award, Distinguished Contribution to Accounting Literature Award, Seminal Contributions to Accounting Literature Award and AAA/Deloitte Wildman Awards.

MSC to accept the proposal and add the following new criterion to the Notable, Distinguished, Seminal, and

Wildman award criteria: “Although the award generally recognizes a single publication, two or more related publications (co)authored by the same nominee(s) may be considered for joint nomination if they stem from the same program of study that addresses a well-defined research objective. In this case, each related publication must comply with all other eligibility requirements. Nominations of multiple related publications should explain the single program of study that justifies considering the nominated publications as a whole.”

2. Publications Committee update – Terry Shevlin discussed that a survey will be conducted to gather information on how Editors from journals are selected. The process for selecting the Best Papers will be reviewed in the fall along with determining if there should be a Best Paper awarded for *The Accounting Review*. The Publications Committee will be changing their committee charge. Three Journal Steering committees will be formed for *The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*. The Journal Steering committees will focus on the mission of the journal and the nominations for editor for the respective journal. The Chairs of the Steering committees will also serve on the Publications Committee.

J. Centers update – Susan Crosson reported on the Accounting /S Big Data conference that is being held on September 3 & 4 in New York City. The conference has 50 participants from the practice community. There are mostly school teams of 3 representing teaching, research, and practice. 75 schools will be represented including global participants. Susan reported on The J. Michael and Mary Anne Cook Prize selection process and reminded everyone that the award winners will participate on a panel session on Monday, August 10. An update was given on reimagining content and speaking to society and the continuation of the conversation with Brian O’Leary from the 2015 May Strategic Retreat.

K. The meeting adjourned at 5:00 pm.



**American
Accounting
Association**

Board of Directors Minutes
Hyatt Regency Chicago
Wednesday, August 12, 2015

Board of Directors Attending

Bruce Behn, President
Christine Botosan, Past President
David Burgstahler, President-Elect
Leslie Hodder, Vice President-Finance-Elect
Timothy Fogarty, Vice President-Education

Marc Rubin, Director-Focusing on Membership
Gary Biddle, Director-Focusing on International
Patricia Poli, Director-Focusing on Segments
Tracey Sutherland, Executive Director

Guests & Staff Attending

Audrey Gramling, Council Chair

Barbara Brady, Director, Executive and Board Services

Minutes

A. Welcome – Bruce Behn welcomed the 2015-2016 Board of Directors. The agenda was reviewed and no additions/changes were made.

B. Reflections on the Annual Meeting: The videos and slides will be posted as soon as possible. The follow-up panels were popular. The app had positive feedback. Will there be a way to opt out of paper? The cost of the Annual Meeting was raised and is there a way to reduce the costs perhaps by having the lunch tickets be an option to purchase. Tracey Sutherland explained the scheduling process for the sections and sections set the priority of the sessions

C. Other topics –

- The Global Engagement Committee discussed the possibility of cost sharing of membership that might be used as a recruiting tool for all of the organizations. They will also make recommendations the Management Team to invite other associations to attend the Global Gathering.
- Council held a well-attended orientation meeting and the Volunteer Leadership Workshop was well attended.
- The Academy of Accounting Historians voted unanimously to look into becoming a Section of the American Accounting Association.
- The Membership Advisory Committee discussed creating a 2-minute video welcoming new members. There should be a push to have members update their profiles for the 100th anniversary.

D. The meeting adjourned at 8:00 am.